



### **A Letter from Powering Precision Health Founder Kevin Hrusovsky**

Welcome to the Powering Precision Health movement! This movement represents the intersection of new technological capabilities with the latest medical research, ushering in a new era of medicine: *precision health*. “Precision health” aims to transform how we approach health, from scrambling to cure diseases after the fact, to prevention or detection of disease long before symptoms appear and the disease is most curable. ‘Precision’ means personalized treatments rather than treatments based on population averages, targeted to maximize efficacy and minimize toxicity. Precision health also means recognition and elimination of environmental and lifestyle factors to minimize disease triggers in the first place. We believe we now have the capability to measure and monitor biomarkers as personal indicators of good health and ‘early warnings’ of adverse trends. Leveraging new technologies for personal health monitoring is a key facet of precision health.

Our summit brings together innovators, scientists, physicians, medical professionals, advocates, government officials, and regulators to collectively address this enormous opportunity. By working together with disruptive innovation, we can have a profound positive impact on our society by eliminating premature pain and suffering brought on by unnecessary disease.

Our journey is just beginning but we are all extremely committed and the pace of progress is unprecedented. At this year’s summit, we will address our most lethal and problematic medical categories: neurology, oncology, cardiology, infectious disease, and inflammation. Our powerhouse lineup will report the latest progress on traumatic brain injury, concussion, CTE, Alzheimer’s Disease, multiple sclerosis, liquid biopsy, early cancer detection, cardiovascular health monitoring, exposing hidden HIV, and digitizing the immune system. We hope to see you there!

Best,

A handwritten signature in blue ink, appearing to read 'Kevin Hrusovsky', with a long, sweeping flourish extending to the right.

Kevin Hrusovsky  
Founder & Chairman, Powering Precision Health

P.S. Check out our speaker-line up & available sponsorship opportunities. Let's Go!